TOPIC TEN:

REGULATIONS AND LEGISLATION
FOR SUSTAINABLE HOSPITALITY DIGITALISATION

FOR VET LEARNERS AND PROFESSIONALS
IN THE HOSPITALITY INDUSTRY

SUSTAINABLE HOSPITALITY
DIGITALISATION TOOLKIT

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2023

Co-funded by the European Union

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TOPIC 10
REGULATION AND LEGISLATION
for the Sustainable Hospitality Digitalisation
SESSION PLAN FOR LEARNERS AND HOSPITALITY INDUSTRY PROFESSIONALS

No	Content	Explanation/header
1	Problem/Topic	In this session you will learn why getting acquainted and following to REGULATION AND LEGISLATION for the Sustainable Hospitality Digitalisation is so important and how to use it in a very effective way when working in the hospitality industry. We have adapted the materials to the 8 different learning styles, so in order to gain the most from this session, we strongly encourage you to test yourselves in your preferred learning style before proceeding. Take the test here: https://how-to-study.com/learning-style-assessment/
2	Estimated time consumption on the learning process/ activities	Between 5-10 hours
3	Learning activities	There are several kinds of learning activities in session plan that will address most of the 8 learning styles described in the two books published in conjunction with this project. Regardless of your preferred learning style, we do strongly recommend that you read the chapter on REGULATION AND LEGISLATION for the Sustainable Hospitality Digitalisation in Sustainable Hospitality Digitalisation Guidebook the Pedagogy for Sustainable Hospitality Digitalisatiom before embarking on the learning activities below. Reading material ● The dedicated chapters in Sustainable Hospitality Digitalisation Guidebook and the Pedagogy for Sustainable Hospitality Digitalisatiom is the perfect way to gain more knowledge on this topic if you are *The Linguistic Learner or Verbal Learner. You can also see the dedicated chapters attached at the end of this session plan.* Case material ● The following case material is suited for *The Kinesthetic Learner or Physical (tactile) Learners*

www.ConsumerLawReady.eu   Open as an external link is a portal created by the EU to bring SMEs up to speed on important aspects of EU consumer law. You can find training courses and discover more information about how your country applies the common EU rules on unfair commercial practices and what your obligations are in the EU country where you trade.

European Law https://european-union.europa.eu/institutions-law-budget/law_en

EU Legal Database https://eur-lex.europa.eu/advanced-search-form.html?action=update&qid=1608211064595

Video material

- The following videos are suited for most of the 8 learning styles, as they in various ways combine different learning styles. We encourage the *Kinesthetic Learner or Physical (tactile) Learners* to view them together with others who are interested in this topic. Perhaps a colleague at work or a fellow student.
- GDRP and Personal Data
  https://www.youtube.com/watch?v=I-VuonciKWk
- The European Climate Law
  https://www.youtube.com/watch?v=73UTCO__xq4
- Advanced Search on EUR-LEX Advanced search on EUR-Lex
  https://www.youtube.com/watch?v=2zQo0BksM6Q
- EUR Lex – what's in for you?
  https://www.youtube.com/watch?v=q-jmJ3O3RdU
- Green Deal
  https://www.youtube.com/watch?v=zf74KGVOhm4
- https://www.youtube.com/watch?v=H37grur6HaU
- www.youtube.com/watch?v=9cpnKYtJ4EY
- What's in the EU Green Deal Industrial Plan?
  https://www.youtube.com/watch?v=j7PzmwYXMz4
- World Economic Forum | Digital Development Action Plan
  https://www.youtube.com/watch?v=PKg7GHEpqKM
- What is the 'Paris Agreement', and how does it work?
  https://www.youtube.com/watch?v=5THr3bFj8Z4

Suggestions to courses on the topic

- The following suggests are especially suited to *The Interpersonal Learner or Social Learners (aka Linguistic Learners)*

		● Hotel Sustainability Basics with Radisson Hotels https://www.youtube.com/watch?v=WCXozZzknBM ● GDPR for Hospitality | How to Prepare Your Hotel for GDPR https://www.youtube.com/watch?v=C9rpgH3YQOw ● Hotel Owner's Risks with "Data Security" https://www.youtube.com/watch?v=iTchr0QbQvI ● 5 Cybersecurity Threats to Hotels https://www.youtube.com/watch?v=JMEBL97MAzY ● Food & Drink In Five: Decarbonisation - the industry's climate footprint https://www.youtube.com/watch?v=uMfY2SCPYxM ● Single Use Plastic Ban https://www.youtube.com/watch?v=Soey7FyLKGc
4	Goals	Upon finishing this part, you should be able to: Knowledge: ● Define which aspects of regulations and legislation refer to Sustainable Hospitality Digitalisation ● Obtain knowledge about regulations and legislation for the Sustainable Hospitality Digitalisation ● Learn the importance of updates on regulation and legislation on the Sustainable Hospitality Digitalisation ● Know how to develop and design new sustainable hospitality digitalization solutions within the frameworks of regulation and legislation ● Name the related regulations and legislation to sustainable hospitality digitalization Skills ● Apply the knowledge obtained and listed above training and self-study for further integration in the hospitality business solutions
5	"If....then you can...."	After completing this part, you will be able to: ● Define and describe key aspects, terminology and concepts of regulations and legislation realted to sustainable hospitality digitalization ● Understand how you can add value to the hospitality industry by researching and updating knowledge on sustainable hospitality regulations and legislation ● Research other study cases and read about different examples of how the companies implement the regulations and legislation in the hospitality sector.

	Guidelines (points)	The starting point of this session plan is to acknowledge which of the 8 learning styles fit you best, and then seek the learning material/activity that suits you best. Take the "learning style test" here before you proceed: https://how-to-study.com/learning-style-assessment/ Subsequently, it is important that you acquaint yourself with the "Goals" listed above for this session, as they will guide you through the material and what you should get out of it. After this, we invite you to look at the learning activities and choose the learning activity that best suits your learning style. Again, we strongly encourage you to use the "Goals" listed for this session plan as your guide. Having completed that, you can dive into the many different "Cases for practice" that we suggest, where you will gain a deeper understanding of the topics in this session plan. Finish up with the "Test" and the "checklist" and you have completed the course.
6	Cases for practice (individual/in groups)	Here are some "best practice" cases that we would recommend that you work on in order to better understand the topic of this session. Depending on your learning style we suggest that you choose the ones that fit you the most. INDIVIDUAL: Tourist accommodation, climate change and mitigation: An assessment for Austria https://doi.org/10.1016/j.jort.2021.100367 Mind map GROUP: Environmental Impact, Hilton Hotel https://esg.hilton.com/environment/ Hilton 2022 Environmental, Social and Governance Report https://esg.hilton.com/wp-content/uploads/sites/4/2023/04/Hilton-2022-Environmental-Social-and-Governance-Report.pdf Hilton ENERGY STEWARDSHIP POLICY STATEMENT https://cr.hilton.com/wp-content/uploads/2021/04/Hilton-Energy-Stewardship-Statement.pdf Class discussion Brain storm
7	Test	In order to accommodate the 8 different learning styles, we strongly suggest that you take the "test" below in a manner

		that resonates with you. For example, if you are an Interpersonal Learner or Social Learner (aka Linguistic Learner) you might want to do this with others, whereas if you are a Naturalist or Natural/ Nature Learner you might wish instead to test some of the questions below in real life. ● Please describe how the hospitality company can proceed decarburization according to legal framework? ● Please describe how the hospitality company can proceed the operations according to Plastic Ban Law? ● Which risks arise from wrong handling personal data of the hospitality company staff and guests? ● Which aspects you have to consider when developing a website for the company and posting information on the website of the hospitality company?
8	Checklist	● What is the difference between UN Framework Convention on Climate Change – UNFCCC, Sustainable Development Goals, Paris Agreement on Climate Change, The European Green Deal, net zero? ● Explain the difference of legislation for hospitality, sustainable hospitality and sustainable hospitality digitalization? ● What is described in the National Plan of the country of your origin and the place of living? ● Could you be able to describe some advantages of reading regulations and legislative documentation for sustainable hospitality digitalisation? ● Can you name some aspects of applying regulations and legislation for sustainable hospitality digitalization?
9	Link to the next topic – suggestions – feed up	Topic 3 Sustainable Hospitality Topic 12 Hotel Management Topic 11 Sustainable Budgeting Topic 13 F&B Management Topic 14 Economic Benefits from Sustainable Hospitality Digitalisation Practices
10	Activities and environment for 8 learning types:	Please make sure that every session plan includes the activities and environment **for 8 learning styles**. Formulate and integrate it in the descriptions
11	The Linguistic Learner or Verbal Learners (aka Linguistic Learners):	European Climate Law. (2021). Retrieved from https://climate.ec.europa.eu/eu-action/european-green-deal/european-climate-law_en Read this Law and design a PPT (not exceeding 10 slides) summarizing the content.

		Select any law or regulation related to sustainable hospitality digitalization, read the original text and design a summary in Powerpoint presentation not exceeding 10 slides to demonstrate to others.
12	The Naturalist or Natural/ Nature Learners	Design an infographic with some of the best indicators that the hotels have to achieve and achieved for reaching the targets from legislation and regulation on sustainable hospitality legislation to follow the requirements, also to improve their performance.
13	The Musical or Rhythmic Learner or Aural (audio) Learners	https://youtu.be/GyO9FrcOLwU Watch this tutorial and make your own video (not longer than 1 minute) where you are explaining this information to high school students.
14	The Kinesthetic Learner or Physical (tactile) Learners:	Interview: talk to 2 different hotel managers and design a PPT to compare what they have in common and what they do differently in applying the regulations and legislation on sustainable hospitality digitalisation to follow the rules and improve the hotel's performance.
15	The Visual or Spatial Learner or Visual (spatial) Learners	Design a PPT with Google Slides or Powtoon about what are the summary on regulations and legislation for sustainable hospitality digitalisation of the hotel or restaurant.
161	The Logical or Mathematical Learner or Logical (analytical) Learners:	Create a survey with survey questions to evaluate 2 hotels or 2 restaurants performance in applying regulation and legislation for sustainable hospitality and sustainable hospitality digitalization according to their experiences and plans and write a report showing the comparison and results.
17	The Interpersonal Learner or Social Learner (aka Linguistic Learners):	Environmental Impact, Hilton Hotel https://esg.hilton.com/environment/ Hilton 2022 Environmental, Social and Governance Report https://esg.hilton.com/wp-content/uploads/sites/4/2023/04/Hilton-2022-Environmental-Social-and-Governance-Report.pdf Hilton ENERGY STEWARDSHIP POLICY STATEMENT https://cr.hilton.com/wp-content/uploads/2021/04/Hilton-Energy-Stewardship-Statement.pdf Read these materials and write FB post, and energy stewardship policy for the stakeholders of the selected hospitality company that could improve your business.
18	Memo: **The Linguistic Learner or Verbal Learners** (aka Linguistic Learners): The linguistic learner is one who learns best through linguistic skills including reading, writing, listening, or speaking. (Verma, E, 2023). **The Naturalist or Natural/ Nature Learners**: The naturalist learns by working with, and experiencing nature. If this sounds a lot like a scientist, it's because that's how scientists learn. Naturalist loves experiences, loves observing the world around them,	

and captures the best information or knowledge through experimentation. (Verma, E, 2023).

The Musical or Rhythmic Learner or Aural (audio) Learners: The musical or rhythmic learner is one who learns using melody or rhythm. (Verma, E, 2023).

The Kinesthetic Learner or Physical (tactile) Learner: A Kinesthetic learner is a person that learns best by actually doing something. (Verma, E, 2023).

The Visual or Spatial Learner or Visual (spatial) Learners: A visual or spatial learner is a person who learns best if there are visual aids around to guide the learning process. For example, someone who can learn best from diagrams, pictures, graphs would be a visual or spatial learner. (Verma, E, 2023).

The Logical or Mathematical Learner or Logical (analytical) Learners: The logical or mathematical learner must classify or categorize things. They also tend to understand relationships or patterns, numbers, and equations, better than others. (Verma, 2023).

The Interpersonal Learner or Social Learner (aka Linguistic Learners): The interpersonal learner is someone who learns by relating to others. Often, these people share stories, work best in teams, and compare their ideas to the ideas of others. (Verma, 2023).

The Intrapersonal Learner or Solo Learner: The intrapersonal, as opposed to the interpersonal learner is someone who works and learns best when they are alone. (Verma, 2023).

19	Memo: The course elements include the elements and features to meet the needs of all styles of learning digitalization. As the course is aimed at a wider audience, to make more effect of the course, it is based on the principles of including the elements and activities according to three Learning Approaches. The course elements are based on the approaches: the Behaviourist Approach, when activities are built to respond to some form of stimulus, the Cognitive Approach, when the activities are based on knowledge and knowledge retention, and the Humanist Approach, based on explanations of individual experiences – in that case by representing good practices and challenges by sustainable hospitality companies and their challenges in digitalization. Approaches to embedding sustainability and ESDGC in the content of hospitality digitalization are used. On the basis of the Theory of Planned Behaviour that allows to assess of thoughts before and after education, the surveys can be offered and analyzed to measure the output of the session plan, increased capacity of digitalization skills, and development of entrepreneurial ideas to benefit from competences.